

MKT 2349: Special Topics in Marketing

Contemporary issues and topics which affect a firm's marketing strategies. Maximum of 5 VSB minors.

Credits: 3.0

Prerequisites:

VSB 2020

MKT 1137

SBI 3006

SBI 3040

VSB 2020 or MKT 1137 or SBI 3006 or SBI 3040

Program: [Marketing](#)