

MKT 4132: Seminar in Marketing

Study of elected topics in Marketing including discussion and lecture materials prepared and presented by individual students. Topics to be announced each semester, when seminar is offered.

Credits: 3

Prerequisites:

VSB 2020

MKT 1137

SBI 3006

VSB 2020 or MKT 1137 or SBI 3006

Program: [Marketing](#)