

VSB 1002: Business Dynamics II

Continuation of Business Dynamics I. Contribution of business functions to accomplish business vision; cross functional view of business. Integrates global, ethical, technological & innovative dimensions of business, personal success. Action learning, problem-solving approach. Restricted to VSB students & Business Minors.

Credits: 3.0

Prerequisites:

VSB 1000

VSB 1001

VSB 1000 and VSB 1001

Program: Villanova School of Business