

EGEN 3100: Feas Analysis for Entrepreneur

Learn and apply techniques to prove or disprove the technical and business feasibility of product and service concepts. Help students understand plans and begin to create business plans for their own business concepts. Additional topics in opportunity analysis, feasibility analysis, accounting, marketing, financing, and product development management. Any engineering major in engineering entrepreneurship minor program.

Credits: 3

Prerequisites:

EGEN 2200

EGEN 2200

Co-Requisites:

Program: [Engineering](#)