

EGEN 3200: Product & Service Prototyping

Team-based course focused on the design and construction of a proof-of-principle prototype which demonstrates a product or service. Students will create a high-level product design specification (PDS), work breakdown structure (WBS), and budget for their prototype; conduct market and competitive analysis; hold consumer focus interviews and report findings. Course mastery includes the development of an investment pitch for potential funding.

Credits: 3

Prerequisites:

EGEN 3100

EGEN 3100

Co-Requisites:

Program: [Engineering](#)