

EGEN 4100: Market, Finance, and Vent Plan

Students will experience the detailed steps in designing and commercializing a product. Development by a team of multidisciplinary engineering students of a professional quality business model for a technology based product or service of the students' choosing. Learn how to set up, staff, run and finance a company. Additional topics include Entrepreneurship Leadership, Innovation Management, and Risk Management. Cover activities of corporate CEOs, CTOs, CFOs and COOs.

Credits: 3

Prerequisites:

EGEN 3200

EGEN 3200

Program: [Engineering](#)