

# COM 3305: Radio Broadcasting

The history and principles of commercial radio broadcasting: programming, research, sales, promotions, broadcast engineering and federal regulations. Hands-on-audio production experience with broadcast equipment focusing on the art of audio production and development of public affairs radio program to air on WXVU.

**Credits:** 3

**Prerequisites:**

COM 2200

COM 2240

COM 2280

COM 2300

COM 2340

COM 2400

COM 2440

COM 2200 or COM 2240 or COM 2280 or COM 2300 or COM 2340 or COM 2400 or COM 2440

**Program:** [Communication](#)