

Business Analytics Minor

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Program: [Business Analytics](#)

Type: Minor

About

A minor in Business Analytics will give you exposure to business intelligence, business performance management, and analytic tools such as statistical analysis and data mining that businesses need today. You will build strong analytical skills and the ability to develop business analytics solutions that can improve performance and add value to a wide range of businesses.

Course Requirements for Business Analytics Minor (9 Credits)

Business Analytics minor requires **three (3)** unique business courses to fulfill the minor requirements.

Course	Title	Credits
MGT 3170	Data Mining	3

Plus one (1) course from the following:

Course	Title	Credits
MIS 3050	CRM and Data Analytics	3
MIS 3060	Bus Intelligence and Perf Mgmt	3

Plus one (1) Business Analytics elective course choosing from:

Course	Title	Credits
ECO 3137	Intro to Econometrics	3
MGT 3600	Sports Analytics	3
MGT 4170	Advanced Analytics	3
MIS 2030	Database Management	3
MKT 2240	Marketing Analytics	3

Note:

- Business Analytics minor courses may fulfill the free elective requirements.
- For students pursuing both BUSA/MSBA (Master of Science in Business Analytics) programs:
 - MSA 8105 (Programming in R & Python) may fulfill a BUSA elective
 - In addition, one of the following may satisfy a BUSA requirement:
 - MSA 8110 (Data Models & Struct Analysis) may fulfill MIS 2030
 - MSA 8240 (Business Intelligence) may fulfill for MIS 3060