

# The Department of International Business

## International Business Minor

Chair: Kevin Clark, PhD.

Carmen and Sharon Danella Endowed Professor in Business Innovation

Associate Chair: Ward Utter

Office: 2083 Bartley Hall

Telephone: 610-519-6924

[Website](#)

## About

As a result of the extraordinary changes brought on by globalization, companies need new kinds of managers—individuals who not only have strong business skills, but who are comfortable managing and communicating across cultures. A minor in International Business will supplement a business degree by providing cross-cultural skills valued by global companies.

## Course Requirements for International Business Minor (15 Credits)

International Business minor requires **three (3)** unique business courses to complete the minor requirements.

<b>Course</b>	<b>Title</b>	<b>Credits</b>
MGT 2350	Global Business Management	3

**Plus** two (2) International Business elective courses listed below (must be from two different disciplines)

*Note:* All International Business minors are required to take an international course in their major discipline if such course is offered. An international course in each major is required if a student has more than one major.

<b>Course</b>	<b>Title</b>	<b>Credits</b>
ACC 2420	International Accounting	3
BL 2160	International Business Law	3
ECO 3109	International Economics	3
ECO 3127	Development Economics	3
ECO 4203	Pol Eco of Development Aid	3
ECO 4209	International Macroeconomics	3
FIN 2335	Intl Financial Management	3
MGT 2208	International Topics	3
MGT 2250	Global Corp Responsibility	3
MGT 2352	Business in Emerging Markets	3
MGT 2360	Global Leadership	3
MGT 2370	Global Business Ethics	3
MKT 2280	Global Marketing	3
	Other Approved IB Electives	

**Plus** one (1) international-related History\* or international-related Social Science\* selected from Geography and the Environment, History, Political Science, Psychology, or Sociology.

*\* An international History course can be taken in place of the regular History course in the core requirements; or an international Social Science course (subject code as GEV, HIS, PSC, PSY, or SOC) can be taken in place of the regular Social Science in the core requirements.*

**Plus** the foreign language requirement: If students have two years of a foreign language in high school, the language requirement is waived; otherwise, students are required to fulfill one of the following options:

- successfully complete an introduction II level of a foreign language course. *This language course can be taken in place of the regular Humanities elective in the core requirements - as long as the student has not taken the same language in high school for two years or more.*
- successfully place beyond the introduction II level on a language placement exam administered by the Classical & Modern Languages department.

International study experience is OPTIONAL.