

The Department of Management

Management Major

Chair: Kevin Clark, PhD.

Carmen and Sharon Danella Endowed Professor in Business Innovation

Associate Chair: Ward Utter, M.B.A.

Office: 2083 Bartley Hall

Telephone: 610-519-6924

[Website](#)

About

The study of management provides a distinct advantage to almost any discipline or career path. As a Management major, you will learn tools for effective teamwork, leadership, organizational dynamics, organizational culture, strategic planning, change management and human resource management. You will also find the opportunity to develop and refine the analytical, quantitative and communication skills that are critical for a successful professional career, to start a company, or to pursue graduate study in business or law.

Major in Management leads to a degree of Bachelor of Business Administration.

Management Major Courses (18 Credits)

Management major requires **six (6)** unique MGT courses.

Note: MGT 3300 and MGT 3310 do not count toward Management elective courses.

Course	Title	Credits
MGT 2155	Organizational Behavior	3
VSB 3900	Innovation & Design Practicum	3
Plus four (4) Management elective courses		

Core Curriculum Requirements (89 Credits)

Augustinian Values (18 Credits)

Course	Title	Credits
ACS 1000	Ancients	3
ACS 1001	Moderns	3
ETH 2050	The Good Life:Eth & Cont Prob	3
PHI 1000	Knowledge, Reality, Self	3
THL 1000	Faith, Reason, and Culture	3
	THL Elective	3

Math and Science (11 Credits)

Course	Title	Credits
	Business Statistics	4
	Computer Science OR Natural Science	3
MAT 1500	Calculus I	4

Humanities and Social Sciences (15 Credits)

Course	Title	Credits
	Behavioral Science	3
	Computer Science OR Natural Science OR Social Science	3
	History Elective	3
	Humanities Elective	3
	The Literary Experience	3

Business Core Requirements (45 Credits)

Course	Title	Credits
ECO 1001	Intro to Micro	3
ECO 1002	Intro to Macro	3
ECO 3108	Global Political Econ	3
VSB 0099	B2B:FR Experience	
VSB 1000	Information Technology	1
VSB 1015	Business Dynamics	3
VSB 2000	Backpack-to-Briefcase:SO Sem	1
VSB 2004	Financial Accounting	3
VSB 2006	Introduction to MIS	3
VSB 2007	Corp Respon & Regulation	3
VSB 2008	Business Analytics	3
VSB 2009	Principles of Finance	3
VSB 2014	Principles of Managerial Acct	3
VSB 2020	Competitive Effectiveness	6
VSB 3000	Backpack-to-Briefcase:JR Sem	1
VSB 3008	Operations&Supply Chain Mgmt	3
VSB 4002	Strategic Think & Implem	3

Elective Requirements (18 Credits)

Course	Title	Credits
	Non-Business Elective	3
	Free Electives	15



Degree Credit Summary

- **Major Course Requirements:** 18 Credits
- **Core Curriculum Requirements:** 89 Credits
 - Augustinian Values (18 cr.)
 - Math and Science (11 cr.)
 - Humanities and Social Sciences (15 cr.)
 - Business Core Requirements (45 cr.)
- **Elective Requirements:** 18 Credits
- **Total Credits:** 125 Credits

Additional Information

- All Arts and Sciences core courses, business core courses (*except VSB 0099 – 0 cr. and VSB 1000 – 1 cr.*), major courses, minor courses, and concentration courses must be taken for a letter grade.
- One credit courses {except ACC 2020, COM 5300, EGEN 2100 (for Engineering EENT or EESI minor), FIN 2121, VSB 1000, VSB 2000, VSB 2121, and VSB 3000} **may not** satisfy degree requirements, including free electives.
 - Three ACC 2020 (1 cr.) on the following topics may satisfy a free elective requirement:
 - Introduction to Forensics for Accountants
 - Introduction to Deals Advisory for Accountants
 - Introduction to Digital & Cyber-security for Accountants
 - Three COM 5300 (1 cr.) on different topics may satisfy a non-business or a free elective requirement.
- Two 1.5 credit Villanova Integrated Academics (VIA) courses may be combined to fulfill a non-business elective or a free elective requirement.
- An “S/U” grade (Satisfactory/Unsatisfactory Option) is only permitted for a non-business elective or free electives. See the [Satisfactory/Unsatisfactory Option](#) section for more information.
- **A course that fulfills a major and co-major requirement can satisfy a maximum of two requirements - no triple dipping.** For example, MGT 3170 cannot fulfill [a Management major](#), [a Business Analytics co-major](#), AND [a Free Elective](#).

SECONDARY MAJOR (18 Credits)

Students who declare Management as a **secondary major** must complete all management major courses to earn this major. Secondary management major courses may fulfill the free elective requirements.