

Entrepreneurship Major (BIS)

This major is offered in partnership with [Villanova's Institute for Innovation and Entrepreneurship](#). Offered under the Bachelor of Interdisciplinary Studies (BIS) degree, this major prepares students to expand their knowledge, develop their skills, and convert their ideas into tangible products and organizations that can positively impact society and promote the common good. Guided by the values of curiosity, resiliency, collaboration, and creativity, this major is focused on helping students develop a habit of mind oriented towards innovation and entrepreneurship that is applicable to both work and life.

Students will cultivate their ability to accept criticism and experience failure as part of the creative, entrepreneurial process. Additionally, in line with the University's Catholic and Augustinian mission, a focus on ethics, social responsibility, and community as related to entrepreneurial pursuits is woven throughout the curriculum.

Program: [Entrepreneurship](#)

Type: Bachelor of Interdisciplinary Studies

Major Requirements (30 Credits)

Required Core Courses (3 Courses, 9 Credits)

Course	Title	Credits
ENTR 1000	The Basics of Entrepreneurship	3
ENTR 5000	Entrepreneurship Capstone	3
ODM 2050	Innovation & Creative Thinking	3

Major Electives (7 Courses, 21 Credits)

Course	Title	Credits
LDR 2010	Strategic Planning for Leaders	3
LDR 2070	Strategy Driven Talent Mgmt	3
ODM 1100	Foundations of Strategic Mgmt	3
ODM 2000	Essentials of Finance & Acct	3
ODM 2010	Foundations of Marketing	3
ODM 2020	Ethics, Regulations & Soc Resp	3
PA 3000	Overview of Non-Profit Sector	3
ENTR 3400	Entrepreneurship Practicum	3
	Any courses on Innovation, Creativity, and Entrepreneurship (IIE) list	
EGEN 2200	Opport Identif & Bus Principl	3
EGEN 3100	Feas Analysis for Entrepreneur	3
EGEN 3200	Product & Service Prototyping	3
EGEN 4100	Market, Finance, and Vent Plan	3

EGEN 3100, EGEN 3200, EGEN 4100: Venture Development Series | Students must commit to take all three courses in this series on campus, in immediate sequence with their teams (Fall, Spring, Fall).

BIS Core Curriculum Requirements (45 Credits)

[BIS Core Curriculum](#)

Free Electives (45 Credits)

[Free Electives Policy](#)

Degree Credit Summary

- Major Credits: 30 credits
- Core Credits: 45 credits
- Free Elective Credits: 45 credits
- TOTAL REQUIRED DEGREE CREDITS: 120 credits

Category Descriptions

Any courses on Innovation, Creativity, and Entrepreneurship (IIE) list

Credits: Varies

[VU Courses on Innovation, Creativity, or Entrepreneurship](#)