

Villanova Summer Business Institute Business Minor Program

VSB's Summer Business Institute (SBI) is a full-time, ten week accelerated program created exclusively for non-business majors. SBI's 16 credit program, scheduled from the end of May – end of July, uses a cohort-based model and is designed to be completed in one-summer with peers from other non-business majors. SBI is taught by VSB faculty members and covers key business disciplines beginning with a course providing an introduction to the fundamentals of business and exposure to Excel. The courses include accounting, business law, economics, finance, analytics, information technology, management, and marketing. A professional development course, including events and workshops, completes the curriculum. Courses are delivered online in an integrated manner, so that the basics of business make sense within the larger context of other professional fields. Villanova students who successfully complete SBI earn a business minor. Non-Villanova students earn a certificate in business.

The application is open to all qualified students and recent graduates from any accredited, 4-year college or institution. Note: International applicants must be matriculated in a full-time program of study at an accredited U.S. institution.

SBI applications will be accepted from January 15 until April 15. Decisions are made on a rolling basis; early submission of applications is encouraged. Complete information can be found online at business.villanova.edu/sbi. A limited number of need-based scholarships are available to Villanova students; scholarship applicants must apply by March 15. Questions should be directed to The Clay Center at (610) 519-5532 or via email at vsbsummer@villanova.edu.

For Villanova students, SBI credit may apply to the degree requirements in their primary academic college. Students should confirm with their Dean's Office or academic advisor to find out how the SBI coursework may apply. Non-Villanova students should check with their primary institution about how SBI credits may transfer.

Villanova students who successfully complete SBI will earn a business minor and may also pursue an additional VSB minor, or VSB coursework, in one of the following business disciplines: Accounting, Artificial Intelligence and Machine Learning, Business Analytics, Business Law and Corporate Governance, Consulting, Finance, International Business, Management Information Systems, Marketing, or Real Estate. **Prior to enrolling in any VSB discipline-specific minor course(s), VSB approval is required and additional pre-req coursework may also be required.** See minor course requirements listed under Academic Programs for more detailed information.

Program: Non-Business Major

Type: Minor

Course Requirements for SBI are:

Course	Title	Credits
SBI 0099	Excel	0
SBI 1000	Professional Success	1
SBI 1001	Business Fundamentals	1
SBI 1006	Business Law Basics	1
	SBI 2005 OR SBI 3145	3
SBI 2007	Analytics & Info Technologies	2
SBI 3010	Financial Accounting	2
SBI 3020	Principles of Finance	2
SBI 3030	Management Essentials	2
SBI 3040	Principles of Marketing	2

Category Descriptions

SBI 2005 OR SBI 3145

Credits: 3

Students who have earned credit for ECO 1001 *Intro to Microeconomics* will be placed in SBI 3145 Managerial Economics

Course	Title	Credits
SBI 2005	Applied Economics	3
SBI 3145	Managerial Economics	3