

Global Business Concentration

The Moran Center for Global Leadership oversees the Global Business Concentration (GBC) with guidance from a GBC Committee of faculty and staff representatives from VSB. All non-VSB students are invited to apply to the GBC after successful completion of ECO 1001 (Microeconomics) and ECO 1002 (Macroeconomics). The application process is competitive. Please apply online [click here](#).

Contact Moran Center for Global Leadership mcgl@villanova.edu 2059 Bartley Hall.

Program: Non-Business Major

Type: Concentration

Course Requirements for Global Business Concentration

Course	Title	Credits
MGT 2350	Global Business Management	3
ECO 3108	Global Political Econ	3

Plus one of the following options:

Course	Title	Credits
	Two (2) international business electives	
	One (1) international business elective combined with an approved international experience	

Note: Economics majors must take one IB elective outside of ECO courses.

International Business Electives:

Or other global business courses by permission of department chair

Course	Title	Credits
BL 2160	International Business Law	3
ECO 3109	International Economics	3
ECO 3127	Development Economics	3
ECO 4203	Pol Eco of Development Aid	3
ECO 4209	International Macroeconomics	3
MGT 2208	International Topics	3
MGT 2250	Global Corp Responsibility	3
MGT 2352	Business in Emerging Markets	3
MGT 2360	Global Leadership	3
MGT 2370	Global Business Ethics	3
MKT 2280	Global Marketing	3

Foreign Language Requirement

Foreign Language Competency fulfilled by one of the following:

- Successful completion of Foundations II or Intermediate II if French, Greek, Italian, Latin, or Spanish is chosen.
- Successful completion of Foundations II or Introduction II if Arabic, Chinese, Hebrew, Hindustani, Japanese or Russian.
- Placement beyond intermediate II on a language placement exam administered by the Classical & Modern Languages Department

Language requirements are waived for all international students whose first language is not English.

Students are encouraged to take GIS 2000 - Intro to Global Studies or other international social science courses.

Category Descriptions

Two (2) international business electives

Note: Economics majors must take one IB elective outside of ECO courses.

One (1) international business elective combined with an approved international experience

Study, research, internship or volunteer experience - earning a minimum of 6 credits abroad