

VSB 2014: Principles of Managerial Acct

How management accounting information can be used to help firms achieve strategic goals and profitability objectives. Use of an entrepreneurial perspective to examine how managers apply risk measurement and management technique to business planning and control systems. Case-based learning to help students develop communication, technology, and team work.

Credits: 3.0

Prerequisites:

VSB 2009

VSB 2009 :Y

Program: Villanova School of Business