

LAW 6271: Corp Social Responsibility

Corporate social responsibility (CSR) refers to the commitment by public companies to be accountable not only to their stockholders but also to their stakeholders (employees, suppliers, customers, and community), as well as to society at large. This course provides a detailed overview of the legal and policy issues that touch on these broader responsibilities. This course will address the following questions; What is the purpose of a corporation? What are the arguments for and against CSR? What are the legal rules governing CSR? How has the increasing use of Environmental, Social and Governance (ESG) factors by institutional investors impacted CSR? What are the challenges of measuring a company's commitment to society? Should public corporations be required to be accountable to society? If so, how?

Credits: 2.0