

EMB 1041: Global Corp. Responsibility

Evaluation of how firms coordinate their multinational activities, adapt and adjust approaches based on regional and local cultural and institutional differences, develop productive relationships with increasingly diverse stakeholders, and identify and recognize the importance of social and environmental strategies in global business environment characterized by turbulence and change. Focus on the strategic and organizational challenges facing leaders of corporations who are engaged in international business and multinational management.

Credits: 1.5