

# The Department of Communication

## Communication Major

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## About

Communication shapes who we are, both individually and socially. We in the Communication Department believe our future depends upon our communication with one another. The study of Communication in the liberal arts tradition focuses on the understanding and use of symbols that create meaning in multiple communicative contexts—global and local, personal and professional, in-person and mediated. The discipline of Communication is grounded in ancient rhetorical traditions and is influenced by contemporary intellectual, artistic and technological developments. Our program integrates theory and practice, so that skills-based courses build upon communication principles, concepts, insights, and research techniques. Our mission, then, is to produce well-rounded communicators who will speak eloquently and listen actively; think critically, creatively, and ethically; and write clearly and strategically. Our graduates are placed in top graduate programs and law schools, as well as prepared to build careers in industries from public relations and marketing to media production and print/broadcast/digital journalism. Whether in corporate or nonprofit careers, serving their communities, or engaged in further academic study, our graduates illustrate that students of Communication are uniquely equipped to make a difference locally and globally, in their lives and in the lives of others.

# Required Major Courses (36 credits)

## Concentrations:

Students may choose either to design their own major concentration or will choose one (or more) of the following concentrations:

- Interpersonal & Intercultural Communication
- Journalism
- Media Production
- Media Studies
- Organizational Communication
- Performance Studies
- Public Relations & Advertising
- Rhetorical Studies

With or without a concentration, students must cover three different areas in their six 3000-level courses. A complete listing of concentration requirements and courses is available on the departmental Web page or in the departmental office. Some concentrations require Communication majors to complete internships, which, if completed for credit, will be used to satisfy free electives for the College of Liberal Arts and Sciences.

### *Program Notes:*

- Only two courses may be transferred to count towards the COM major.
- Students who plan to study abroad should take COM 1000, 1100, and at least one 2000-level course before going abroad.
- Students must complete COM 4001 or COM 4002 before taking the Capstone course.

<b>Course</b>	<b>Title</b>	<b>Credits</b>
COM 1000	Surv of Communication Studies	3
COM 1100	Public Speaking	3
	Theories Electives	6
	Advanced Communication Topics Electives	18
	Qualitative or Quantitative Research in Communication	3
	Capstone Course	3

## Core Curriculum Requirements (44 credits)

Course	Title	Credits
ACS 1000	Ancients	3
ACS 1001	Moderns	3
THL 1000	Faith, Reason, and Culture	3
PHI 1000	Knowledge, Reality, Self	3
ETH 2050	The Good Life:Eth & Cont Prob	3
	Mathematics or Statistics (1 course)	3
	Natural Science (2 courses with laboratory)	8
	Literature and Writing Seminar (1 course)	3
	History (1 course)	3
	Social Sciences (2 courses)	6
	Fine Arts (1 course)	3
	Upper-Level Theology (1 course)	3
	Language Requirement	
	Diversity Requirement (2 courses)	

## Free Elective Requirement (42 credits)

Students with a Communication primary major have forty-two (42) required free elective credits.

## Degree Credit Summary

- **Major Credits:** 36 credits
- **Core Credits:** 44 credits
- **Free Electives Credits:** 42 credits
- **Total Required Credits:** 122 Credits

*Note: The above credit totals are based on the minimum number of required credits in each degree area. The minimum number of required credits in each area listed above must be met. Credits taken beyond the required minimum for one area may not be applied to another area.*

## SECONDARY MAJOR

Students who declare Communication as a **secondary major** must complete the Required Major Courses to achieve this major. Students are able to count any eligible course taken in their primary major, the core curriculum, minors, concentrations, or free electives toward these requirements.